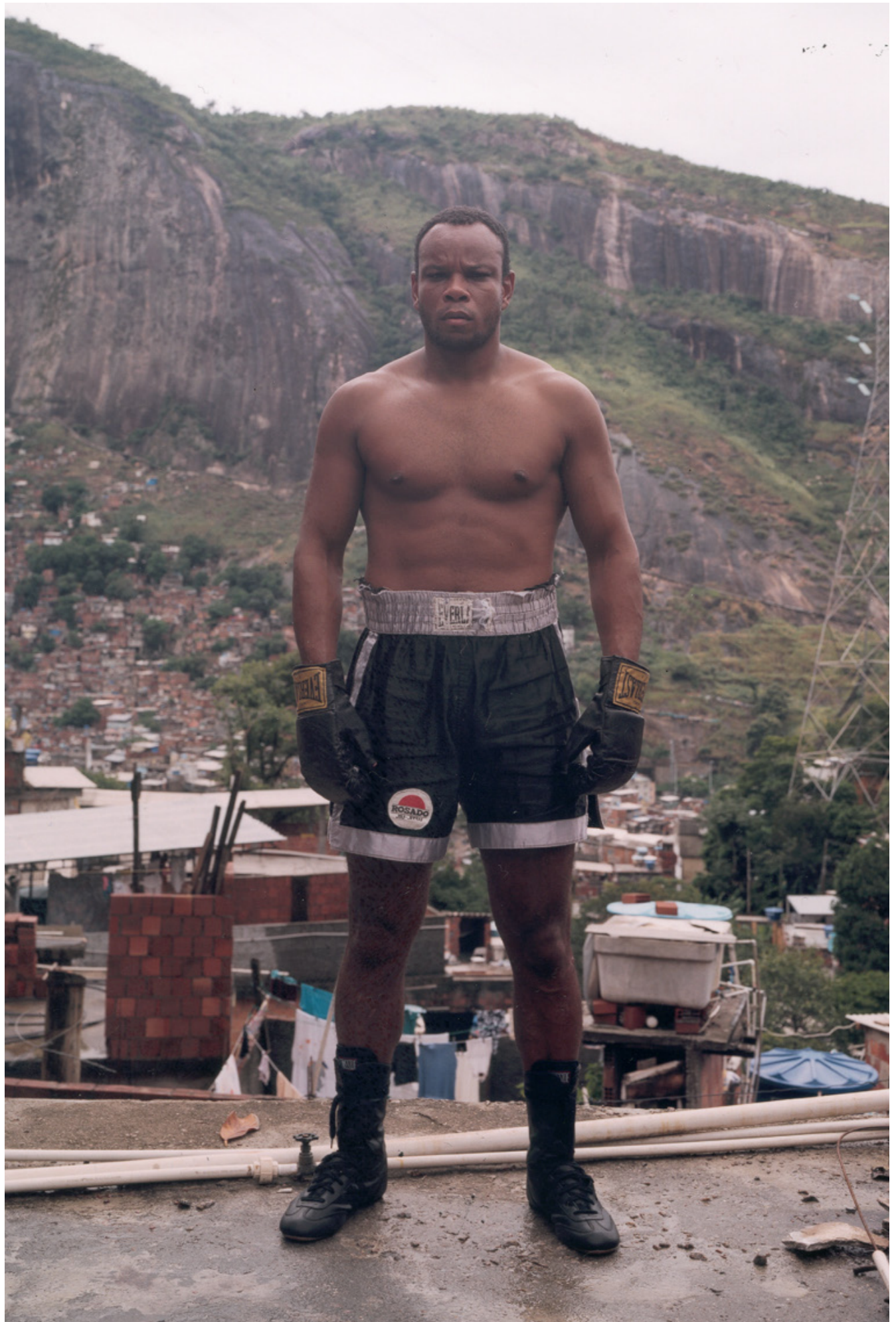




FABRICA

ROCINHA

DAYLIGHT OF A FAVELA



ROCINHA

by Carlos Casas

Synopsis:

A documentary film about Rocinha, the daylight of Brazil's most notorious and populated favela.

A journey inside the slum through some of its most remarkable inhabitants. An alternative vision of their everyday fight against the stereotypes of poverty drugs and violence.

Director's Statement:

I wanted to show the other side of a favela, the daytime, the real life, not the already stereotype image of a favela, which is drugs and crime, but focus on the creative workingmen, 98% of the real inhabitants. Not giving space for drug dealers or crime, something that was too much fascinating and tempting to talk about, but certainly exploited and divined.

ROCINHA. DAYLIGHT OF A FAVELA

Rocinha, Rio de Janeiro, Brazil. 2003

52 min. DVcam Color 4:3

Portuguese with English Subtitles.

Main Characters

Tripa - Eduardo Guttemberg dos Reis

Dionisio Lazario

Jarmeno - Geraldino da Silva

Aurélío Mesquita

Dona Eliza - Francisca Eliza de Medeiros

Bocão - José Ricardo Ramos

Marcio Pereira da Silva

Mike do Skate - Michael Batista Tavares

Mikinho - Michael Batista

Ubiramar da Silva Neto

Rodrigo Torquato da Silva

Grupo Abadá Capoeira

Taturana - Renato de Souza

Luciene dos Santos

Thiago dos Santos

Brunin - Bruno Alves

Equipe TV Tagarela

Luiz Ignacio da Silva

Direction

Carlos Casas

Photography

Batman Zavareze

Produced by

Belisario Franca

And Fabrica

Editing

Aurora Sulli

Executive Producer

Clarisse Sette

Producer

Mariana Cronemberger

Sound Design

Giorgio Collodet

Production:

Co-production between Fabrica, Italy

www.fabrica.it / www.colors magazine.com

and

Giros produções, Brazil, Rio de Janeiro

www.giros.com.br



Carlos Casas, Barcelona 1974

Carlos Casas filmmaker and visual artist. his work is a cross between documentary film, cinema, and contemporary visual arts. His last two films have been awarded in festivals around the world from Torino, Madrid, to Buenos Aires, and some of his video works have been presented in collective and personal exhibitions.

In 2001 he started a trilogy of work dedicated to the most extreme environments on the planet, Patagonia, Aral sea, and Siberia. He is currently working on a film about a cemetery of elephants on the borders between India and Nepal.

Selected Filmography

HUNTERS
SINCE THE BEGINNING OF TIME
 87 min DVCAM 2008

SOLITUDE
AT THE END OF THE WORLD
 52 min DV 2005

ARAL
FISHING IN AN INVISIBLE SEA
 52 min DV 2004

ROCINHA
DAYLIGHT OF A FAVELA
 53 min. DV 2003

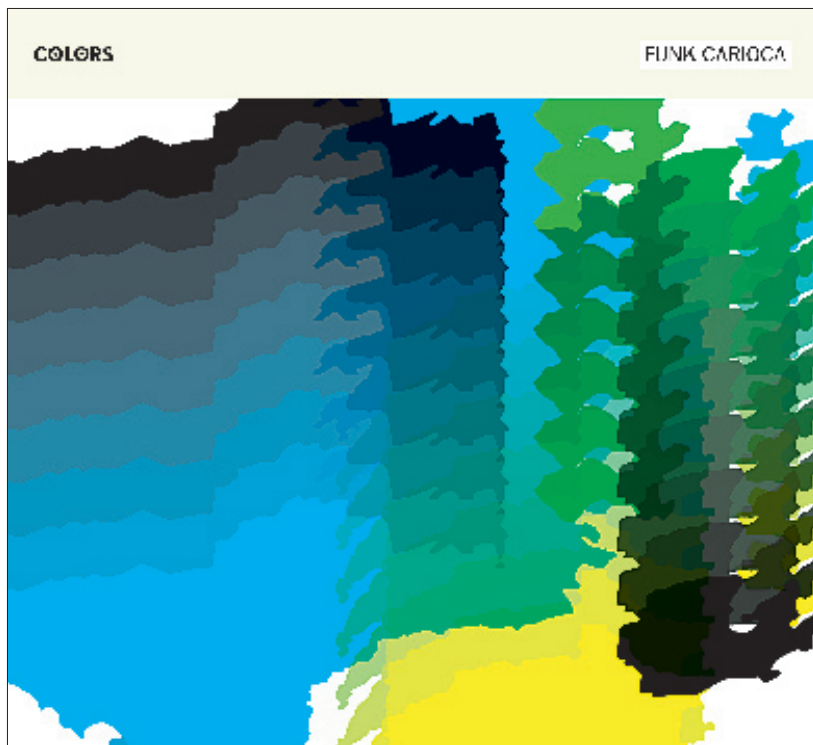


Director's Biography

Carlos Casas, Studied Fine Arts, Cinema and Design. In 1998 he was awarded an Artist-in-residence in Fabrica, research and communication center of Benetton. In 2000 his short Film "Afterwords", produced by Marco Müller and Fabrica Cinema was selected for Venice Film Festival, Rotterdam Film Festival and Rencontres du Cinema in Paris 2001. In 2001 he started a series of documentaries for Colors Magazine, he traveled to Patagonia to do a fieldwork that later in 2002 became a 24min documentary "Patagonia", in 2003 he developed a 52 min documentary, "Rocinha. Daylight of a favela" Shot on location in one of the biggest favelas in Rio de Janeiro. In 2004 he finished "Aral. Fishing in an invisible sea" about the life of the three remaining generation of Fishermen in the Aral sea, which won the best documentary award in Torino Film festival 2004, and was selected for the Rotterdam film festival 2005. Visions du reel Nyon 2005, One world Prague 2005, and Documenta Madrid 2005 where it received the special mention from the jury. In may 2005 he finished a 52 min version of the Patagonia research "Solitude at the end of the world" which received the special prize from the Jury in the Buenos Aires International Film festival 2006. The Siberia project is the last chapter of a trilogy of films dedicated to the most extreme environments in the world. (Patagonia, Aral, Siberia) He is currently working on a film about a cemetery of elephants on the borders between India and Nepal.

Director's Note

To work with the material of my own experience of the world, concretely and ethically on the verge of contemporary anthropology and modern visual arts. To create documentaries, installations and video works that present new ways of approaching other realities through new forms of narrative, in between fiction and reality, Focusing on deep human themes, blurring the stereotypes of contemporary cinematic experience, as well as trying to capture the poetry of our everyday life.



Also part of this research

COLORS MUSIC #04 Rio Funk

RIO FUNK presents the best contemporary funk tracks produced in some of Rio de Janeiro's 600 favelas. Funk is probably the most original and interesting sound to come out from Brazil in recent years. It's origin comes from Miami bass and booty bass music of the late 80's hip-hop incarnations. The influence of this music on local Dj's went on to produce a unique autochthonous movement that grew enclosed mainly in Rio, and that developed into today's funk carioca style: a unique mix of big bass, raw explicit lyrics, ripped off pop samplers, and naïve electronics. Funk carioca is to today what samba was in the 70's, music produced by the lower class that makes it to the mainstream of higher-class consumption. Funk flourishing is also associated to parties, or "bailes" where Dj's and MCs cheer up thousands of young dancers into sexual choreographies. This CD pretends to celebrate the creativity of the young uprising generation in Rio de Janeiro parted society.

This compilation features the best of contemporary funk straight from the favelas of Rio de Janeiro with an exclusive Bonus video track.

COLORS MAGAZINE #57 SLUMS/BARACOPOLI

An issue of Colormagazine dedicated to the slums of the world.

ROCINHA. RACCONTI DA UNA FAVELA. Ed Mondadori

A book and DVD edition of the film with stories inspired by the film.

Music from the rest of the world.

Established ten years ago, with the premise that diversity is positive but that all cultures have equal value, today on sale in over 60 countries, seven editions published in eight languages, an Internet site that has won a record number of hits and critical acclaim: COLORS is a bimonthly magazine that talks to people all around the world and is part of the publishing activity in FABRICA, Benetton's communication research center (www.fabrica.it).

Coming from the same background philosophy, COLORS MUSIC are a new series of musical compilations that works independently but with the same ultimate goal as the magazine: to present new contemporary realities.

COLORS MUSIC is produced in collaboration with international record label IRMA, and distributed by Sony Music International.

Colors Films
Giros Produções
Present

Rocinha

Directed by
Carlos Casas

Produced by
Belisario Franca
And Fabrica

Photography
Batman Zavareze

Editing
Aurora Sulli

Executive Producer
Clarisse Sette

Producer
Mariana Cronemberger

Sound Design
Giorgio Collodet

Personagens

Tripa - Eduardo Guttemberg dos Reis
Dionisio Lazario
Jarmeno Geraldino da Silva
Aurélio Mesquita
Dona Eliza – Francisca Eliza de Medeiros
Bocão - José Ricardo Ramos
Marcio Pereira da Silva
Mike do Skate - Michael Batista Tavares
Mikinho – Michael Batista
Ubiramar da Silva Neto
Rodrigo Torquato da Silva
Grupo Abadá Capoeira
Taturana - Renato de Souza
Luciene dos Santos
Thiago dos Santos
Brunin - Bruno Alves
Equipe TV Tagarela
Luiz Ignacio da Silva

Os entrevistados.

Tio Lino - Lino Santos Filho
Seu Martins - Jose Martins de Oliveira.
Renê Alexandre Silva Mello
Jorge Ricardo Souza do Santos
Ricardo Eloí de Oliveira
Uica dos Santos
Francisco Ferreira Filho
Familia Lazario
Renato de Souza

Produção Brasil

Produção Executiva
Belisário Franca

Coordenação de Produção
Clarisse Sette

Coordenação de Pesquisa e Produção Local
Mariana Cronemberger

Direção de Fotografia e Câmera
Batman Zavareze

Câmera Adicional
Carlos Casas

Still photography
Pieter Hugo

Pesquisadores
Gabriel Borges
Aurêlio Mesquita
Fernando Dias

Assistentes de Produção
Gabriel Borges
Mariana Dutra
Jacimar Felício (Machão)

Pesquisa Musicale
Berna Ceppas

Canções
“Luz do pensamento”
Alessandro
“Endereço do bailes”
MC Junior and MC Leonardo
“Criatura do Paraíso”
Nosley

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e a feijoada Thiago Rodrigo da Silva,
Bonde Minas Gas
Escola Comunitária da Dona Eliza,
Escola de Samba Acadêmicos da
Rocinha, Grupo de capoeira do Mestre
Taturana, Mauro César Farias,
Augusto Pereira e equipe
da TV Tagarela
Sonia de Souza Mendes,
Funcionários da Giros Produções

Comunicação
Suporte Comunicação, São Paulo
Lenah de R. Barbosa
Sandra Schkolnick

Production Italy

Producer
Renzo di Renzo

Editing
Aurora Sulli

Sound Design
Giorgio Collodet

Technical Support
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Titles and Graphics
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Gaia Callea

Assistant legal dept.
Monica Faggini

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Marco Cassati, Santiago Fernandez,
Francesca Jacchia, Greg Basdevant,
Andrea Molino, Berna Ceppas and Kassin,

Dedicado a toda comunidade da Rocinha

